

APIC 2024 Privacy Policy

Ver. Jan 22, 2024 (KST)

This notice describes how APIC 2024, as a data controller, collects, uses, and discloses the personal information you provide to the APIC 2024 Secretariat. This content has been prepared under the '*Personal Information Protection Act*' of Republic of Korea.

As used in this policy, 'personal information' means information to identify you, such as your name or email address. The APIC 2024 secretariat collects information to provide better services to its users. **By registering for APIC 2024, you are accepting and agreeing to the practices described in this privacy notice.**

Collection and Use of Personal Information

1. Purpose of collecting and using personal information

- To provide you with information about the program(s) for which you have registered, such as program updates, presentation materials, photos, etc.
- To film and photograph the program which will be used to promote on our website, materials, etc.
- To use for all aspects related to program operations

2. Items of personal information collected

- Name, company, position, affiliation, e-mail address, mobile number, etc. of registrants
- Attendance status for each program
- Other Information required for program operations

3. Retention and use period of personal information

- During registration for APIC 2024, APIC 2024 period, and post management as long as it is reasonably necessary to fulfill the purposes we collected it

Any other personal information that we may collect which is not specifically described in this notice will only be collected and used in accordance with the policy. If there are changes to the range, purpose, or use of the information collected by us, we will make sure to notify you and ask for your consent beforehand.

Third-party disclosure and access

1. Recipients of personal information

- Organizers of APIC 2024 (KPIA)
- APIC 2024 Secretariat and the person who operates APIC 2024
- Registration system provider
- Website management company

2. Purposes of recipients' use

- Name tag creation and issuance
- Participant verification
- Biz Talk Zone matching and applicant information disclosure
- Marketing, etc.

Disposal of Provided Personal Information

The personal information provided will be permanently removed after the conclusion and post management of APIC 2024.

We may occasionally update this notice. We encourage you to periodically review this notice to stay informed about how we are protecting the personal information we collect. Your registering constitutes your agreement to this privacy notice and any updates.

If you have any inquiries regarding this policy, don't hesitate to contact the APIC 2024 secretariat.
(apic2024korea@gmail.com)