

Program & Topics

- Chemical Marketing Seminar

Chemical Marketing Seminar 1

Presented by  S&P Global
Commodity Insights

Date May 30(Thu), 2024 09:00-10:20

Location Grand Ballroom 2+3(5F)

Title Setting our sights on long term petrochemical growth opportunities

No.	Time	Name	Presentation Title
1	09:00-09:10	Tony Potter	Welcome - Opening Remarks
2	09:10-09:25	Daniel Evans	Economy, Energy and Feedstocks Outlook
3	09:25-09:45	Tony Potter	Global Chemical Industry Outlook - Planning for the recovery
4	09:45-10:05	Richard Charlesworth	Decarbonization and Sustainability: "However beautiful the strategy, you should occasionally look at the results"
5	10:05-10:20	Su Yeen Cheong	Pricing dynamics in a volatile, uncertain, complex and ambiguous (VUCA) world

Chemical Marketing Seminar 2

Presented by  CHEMICAL MARKET ANALYTICS


Date May 30(Thu), 2024 10:40-12:00

Location Grand Ballroom 2+3(5F)

Title Asia at the Crossroads: Enabling an Agile Petrochemical Industry

No.	Time	Name	Presentation Title
1	10:40-11:10	Dewey Johnson	Energy & Chemicals: Disruptions on the Horizon
2	11:10-11:40	Mike Nash, Ashish Pujari, Eddie Kok, William Chen, Yi Ling Tan	Value Chain Updates for the Business Manager
3	11:40-12:00	Dewey Johnson, Mike Nash, Ashish Pujari, Eddie Kok, William Chen, Yi Ling Tan	Asia Focus Panel

Chemical Marketing Seminar 3

Presented by  argus

Date May 30(Thu), 2024 14:00-15:20

Location Grand Ballroom 2+3(5F)

Title The great oversupply – How far, how long?

No.	Time	Name	Presentation Title
1	14:00-14:40	Chuck Venezia	Gasoline blending: Competition for aromatics feedstocks
2	14:40-15:20	Sarah Rae	Asia olefins – Are we out of the woods? The way forward for crackers in the face of supply overhang.

Chemical Marketing Seminar 4

Presented by  I-C-I-S

Date May 30(Thu), 2024 15:40-17:00

Location Grand Ballroom 2+3(5F)

Title Charting a new Petrochemical Frontier: Navigating Overcapacity, Sustainability and Energy Evolution

No.	Time	Name	Presentation Title
1	15:40-16:00	Alex Lidback	State of the Global Chemical Industry
2	16:00-16:20	Bala Ramani	Plastic Circularity & Sustainability: Bridging Intent to Action
3	16:20-16:45	Stefano Zehnder	Petrochemical Feedstocks: Emerging Tensions from Future Transitions
4	16:45-17:00	Alex Lidback, Bala Ramani, Malini Hariharan, Stefano Zehnder	Panel Discussion

Program & Topics

- Keynote Speech & Committee Meeting

Keynote Speech

Date May 31(Fri), 2024 10:40-12:10

Location Grand Ballroom 2+3(5F)



Olivier Gerard Thorel

Executive Vice President, Chemicals, SABIC

"Creating Chemistry™ That Matters for a Sustainable World"



Marco Mensink

Director General, CEFIC

"Cefic's view at Circular economy and Sustainable growth for Chemical industry"



Avinash Goyal

Senior Partner, McKinsey & Company

"Petrochemicals industry under perfect storm"

General Matters & Raw Materials

Presented by **S&P Global** Commodity Insights **CHEMICAL MARKET ANALYTICS** **McKinsey & Company**

Date May 31(Fri), 2024 14:30-17:30

Location Grand Ballroom 1(5F)

No.	Time	Name	Presentation Title
-	Facilitator	Garrie Li (S&P Global)	
1	14:30-14:55	Paul Joo (S&P Global)	The Balancing Act: Capacity Challenges and Demand Recovery in the Olefin & Polyolefin Market
2	14:55-15:20	Garrie Li (S&P Global)	Petrochemical feedstock - Is There Going to Be Enough in the Future?
3	15:30-16:20	Mike Park (Chemical Market Analytics by OPIS)	Asia Olefins - Navigating Turbulence: Duration of the Downturn, Near-term Market Outlook, and Potential Rationalization
4	16:30-17:20	Eren Cetinkaya (McKinsey & Company)	Redefining Value Chains: Adapting to Shifting Dynamics in the Petrochemical Sector

Polyolefins

Presented by **S&P Global** Commodity Insights **argus** **JLC**

Date May 31(Fri), 2024 14:30-17:30

Location Rose(5F)

No.	Time	Name	Presentation Title
-	Facilitator	Muhamad Fadhil (Argus)	
1	14:30-15:20	Matthew Rajendra (Argus)	Turning the tide on global polyolefin markets
2	15:30-15:55	Regina Sher (S&P Global)	Asia Polyolefins: Navigating China's capacity additions and emerging demand center
3	15:55-16:20	Pooja Jain, Shaohua Feng (S&P Global)	Polyolefins – Surviving demand challenges in an uncertain economy
4	16:30-17:20	Stoney Shi (JLC Network Technology)	Evolutions and Forthcoming Changes in China Polyolefin Markets

Styrenics

Presented by **S&P Global** Commodity Insights **CHEMICAL MARKET ANALYTICS** **ICIS**

Date May 31(Fri), 2024 14:30-17:30

Location Lotus(2F)

No.	Time	Name	Presentation Title
-	Facilitator	Brian Lee (Chemical Market Analytics by OPIS)	
1	14:30-15:20	Brian Lee (Chemical Market Analytics by OPIS)	Preparing for Tomorrow's Styrenics Industry: Tackling the Impact of Overcapacity
2	15:30-15:55	Lufei Wu (ICIS)	Navigating Dynamic Trade Patterns in the Asian Styrene Market
3	15:55-16:20	Jenny Yi (ICIS)	New trends and outlook for Asia Styrene
4	16:30-16:55	Haitian Fang (S&P Global)	Asian Styrenics: Mega expansions in China: Will the momentum continue? What does this mean for the rest of the market?
5	16:55-17:20	Kate Lee (S&P Global)	Styrene monomer: Understanding the changed landscape from the post-disruption market

PVC

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Date May 31(Fri), 2024 14:30-17:30

Location Camellia(2F)

No.	Time	Name	Presentation Title
-	Facilitator	Anne-Sophie Purtell (ICIS)	
1	14:30-15:00	Jonathan Chou (ICIS)	Navigating Asia's evolving PVC landscape - key market movers
2	15:00-15:20	Shariene Goh (ICIS)	Unconventional growth trends in Asia's PVC markets
3	15:30-15:55	Stuti Chawla (S&P Global)	PVC: All roads lead to India
4	15:55-16:20	Alvin Ang (S&P Global)	Dance of the Titans: Unmasking the Ambivalent Consumer and Producer Symbiosis in the Global Vinyls Market
5	16:30-17:20	Gordon Kuo (Chemical Market Analytics by OPIS)	Walking Through the PVC Trough: Where is the Light at the End of the Tunnel

Synthetic Rubbers

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Date May 31(Fri), 2024 14:30-17:30

Location Carnation(5F)

No.	Time	Name	Presentation Title
-	Facilitator	Anthony Song (Chemical Market Analytics by OPIS)	
1	14:30-15:20	Anthony Song (Chemical Market Analytics by OPIS)	Global Butadiene Market: Looking for Direction
2	15:30-15:55	Fumiko Dobashi (S&P Global)	Globalization of butadiene trading and its impact on Asia market
3	15:55-16:20	Fang Fang Wang (S&P Global)	Global C4s & Synthetic Rubbers Outlook - Is it all about China?
4	16:30-17:20	Brian Leonal, Angie Joe (Argus)	Rubber Market Overview

Synthetic Fiber Raw Materials

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Date May 31(Fri), 2024 14:30-17:30

Location Wisteria(2F)

No.	Time	Name	Presentation Title
-	Facilitator	Xiaodong Zhang (S&P Global)	
1	14:30-14:55	Pankaj Rao (S&P Global)	Asia Paraxylene: The tussle between gasoline blending and traditional demand
2	14:55-15:20	Xiaodong Zhang (S&P Global)	A Paradigm Shift in the Paraxylene-Polyester Value Chain
3	15:30-16:20	Jacky Wang, Alicia Goh (Argus)	How does Chinese polyester industry impact global market
4	16:30-16:55	Samuel Wong (ICIS)	Will polyester and PET demand catch up with continued PTA expansions
5	16:55-17:20	Jimmy Zhang (ICIS)	New drivers in the Asia PX-PTA-PET industry

Chemicals

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Date May 31(Fri), 2024 14:30-17:30

Location Chrysanthemum(2F)

No.	Time	Name	Presentation Title
-	Facilitator	Terence Peh (Chemical Market Analytics by OPIS)	
1	14:30-15:20	Terence Peh (Chemical Market Analytics by OPIS)	From Rationalization to De-globalization: Ushering in an Era of Phenolics Equilibrium
2	15:30-16:20	Becky Zhang (Argus)	What drives China methanol price
3	16:30-17:00	Ann Sun (ICIS)	Methanol market prospects in an uncertain growth scenario
4	17:00-17:20	Amber Liu (ICIS)	Methanol market prospects - a focus on MTO

Sustainability and Circular Economy

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CHEMICAL MARKET ANALYTICS
ANALYSIS AND INSIGHTS


ICIS
INTEGRATED CHEMICALS INFORMATION SYSTEMS

Date

May 31(Fri), 2024 14:30-17:30

Location

Iris(2F)

No.	Time	Name	Presentation Title
-	Facilitator	Su Yeen Cheong (S&P Global)	
1	14:30-14:55	John Richardson (ICIS)	The New Green Chemicals Economy
2	14:55-15:20	Joshua Tan (ICIS)	Asian Recycled Polymers - Short-term hiccups to long-term optimism
3	15:30-16:20	Alan Wei (Chemical Market Analytics by OPIS)	The Disruptive Path to Circular Plastics
4	16:30-16:55	Hormuzd Karanjia (S&P Global)	Path to Net Zero – Plastics Circularity in Chemicals Manufacturing
5	16:55-17:20	Divya Shah (S&P Global)	Plastic circularity: Would feedstock scarcity undermine circularity efforts?

*For more details,
please scan the QR code!*

APIC 2024 Website ►

